



**STRÝTAN
DIVECENTER**



PRO-ACTIVE DIVING Seminar – Akureyri, February 22

Diving with a purpose – diving for science – citizens science.

On behalf of Pro-Active diving project, funded by NORA, we would like to invite you to participate in a seminar intended to serve as a basis for a regional database template and marketing strategies to establish a new partnership between tourism agencies, business support and development mechanisms, research institutes and diving centers.

The seminar will include presentations from key stakeholders in the NORA region, followed by a panel discussion and brainstorming on the platform to connect diving centers, scientific institutions, tourism agencies and divers.

The seminar is being held from 13.00 to 16.30 on Wednesday the 22 of February in Borgir at the University of Akureyri (see agenda below).

For logistics purposes it would be appreciated if you could register via email to valeriya@arcticportal.org.

We hope you are able to accept this invitation and look forward to seeing you.

The Arctic Portal,
University of Akureyri,
Strýtan Divecenter,
Fróðskaparsetur Færeyja
Sirius Greenland

Further information on the project available at

www.seaiceland.is



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Seminar Agenda

13.00 – 14.30 Pro-Active diving seminar

Speakers:

Valeriya Posmintaya, Arctic Portal,

Pro-Active diving project: purpose, result of a survey, statistics, next steps

Erlendur Bogason, Stýtan Divecentre

Commercial Diver/PADI instructor, Strytan Divecenter, participated in various science support diving projects. <https://www.youtube.com/user/ErlendurBogason/videos>

Ingi Sørensen, Commercial diver from the Faroe Islands

Has participated in the various diving projects including a film by Anders Brogaard, which was following Ingi on a dive outside Gjøvg in the Faroe Islands and published a book on diving. <https://vimeo.com/193193615>

Dee Lee Zaax, Dive Planet, UK & international Sales and Marketing Manager.

As a travel professional with nearly 20 years of experience working in the diving industry Dom works for the airlines as well as international tour operators. <http://diveplanet.biz/>

Lau Blaxekjær, Fróðskaparsetur Føroyja

Programme Director: Master in West Nordic Studies, Governance and Sustainable Management, Leader of University of the Arctic Thematic Network on Arctic Coastal Communities for Sustainability, the University of the Faroe Islands

Þór H. Ásgeirsson, Marine Research Institute

Scientist and recreational diver – Recreational diving in Iceland

Hreiðar Þór Valtýsson, University of Akureyri

Assistant professor fisheries sciences – Diving for knowledge. seaiceland.is

Moderator: Halldor Johannsson, Arctic Portal

14.30 – 14.45 Coffee break

14:45 – 15:45 Panel Discussion involving the keynote speakers. The platform to connect divers, scientists and other stakeholders: how should it look like?

Moderator: Halldor Johannson

15:45 – 16:30 Open forum discussion /brainstorming around the table involving all workshop participants. Seminar summary.

16:30 – Closing